

Public Relations Committee
ARTICLE II
DEPARTMENT COMMITTEES

Section 1. (A) ENUMERATION. There shall be the following standing Department Committees in The American Legion, Department of Wyoming: Americanism, Athletic, Boys' State; Jr. Shooting Sport, Oratorical Contest, Wyoming High School Rodeo, Children and Youth, E. A. Blackmore Memorial Scholarship Foundation, Homeland Security, Veterans Affairs and Rehabilitation, Economic and Employment, Hospital, Finance, Ways and Means, Legislative, Membership and Post Activities, Religious Emphasis, Public Relations, Newspaper, Sons of the American Legion, Convention, and Constitution and Bylaws.

(B) Additional Committees as may be deemed necessary may be established from time to time upon motion by the Department Convention or the Department Executive Committee.

Section 2 (A) MEMBERSHIP AND TENURE OF DEPARTMENT COMMITTEES. Each committee shall have a rotating membership consisting of three members each unless otherwise directed by the respective committee. The initial appointment will be three members for a term of one year, two years, and three years respectively. After such initial appointment, one member shall be appointed each year for a term of three years, provided, that those replacements necessitated by a person vacating his/her office shall serve the remaining unexpired term. The senior member of each of the above mentioned committees shall automatically serve as chairman of said committee, provided, that upon re-appointment, a member shall start over in the rotation schedule for committee chairmanship; and provided further, that when the office of chairman of the committee is vacated, it shall be filled by the next senior member of that committee and not by his replacement.

(B) For the purpose of defining the term of one year, two years or three years with respect to the tenure of the Committees in the Article, a year shall commence with the first day of September and end with the thirty-first of August, the succeeding year.

Public Relations Committee Purpose: To increase awareness among the veteran's community and the community at large of The American Legion's advocacy of Veterans issues, national security and foreign relations, Americanism, and children & youth. Your goal is to define The American Legion in the public eye by the values for which it stands. Your technique is two-fold: (1) Placing radio and television advertisements and public service announcements produced by the National Public Relations Division where they can be seen and heard, and (2) Developing relationships with editors and journalists serving the Post community so that they cover those programs supported by the organization's founding pillars.

The High School Oratorical Contest is the reporter's "news peg" but The American

Legion's support for a "one hundred percent Americanism" is THE story that must be told.

Why The American Legion is "Still Serving America?" is the question you, as the public

relations officer, must ensure is answered in every form of media coverage obtained. Public Relations is a membership multiplier.

This committee promotes the American Legion Department of Wyoming through information gathered through the Department of Wyoming. They may also use information furnished by the National Office to promote the programs of the American Legion. They will promote the American Legion through various means, including but not limited to TV, Radio, news papers, and electronics means such as web pages and facebook.

Chris Allen, Public Relations Officer (C); and the 6 District Commanders

Section 3. MANNER OF APPOINTMENT. Unless otherwise provided for in this constitution and by-laws, all Department Committee members shall be appointed by the Department Commander, with and by the consent and approval of the Department Executive Committee within thirty days following the adjournment of the Department Convention: provided that replacements appointed by the Department Commander, between meetings of the Department Executive Committee, need not have the consent and approval of said committee. The Department Commander may call for and receive recommendations, for

appointments to Department Committees, from the Post Commanders, District Commanders and Department Officers. These recommendations must be received on the prescribed forms sent out by Department Headquarters for that purpose.

Section 4. (A) DUTIES OF DEPARTMENT COMMITTEES. The duty of all Department Committees shall be determined at the time the committee or committees are established, provided, that the Department Executive Committee may from time to time assign duties and responsibilities to Department Committees.

Section 5. Each Department Committee Chairman shall submit at each annual Department Convention, a full report of the activities of his/her committee.